

Running a startup can get expensive! That's why we've partnered with various tech platforms to offer you free credits, preferential "startup pricing", and invaluable access to resources. For more information and to claim these partner perks, contact Wavefront's Manager, Accelerator Programs: nikki.wong@wavefront.ca.



Amazon Web Services (AWS) Activate Program:

- \$5,000 in AWS credits, valid for 2 years
- Free access to the AWS Essentials 1-day web-based OR instructor-led training (value of \$600+)
- 8 tokens for self-paced labs (value of \$30/lab)
- 1 year premium AWS Business Support (up to \$5,000)
- Free access to 1:1 virtual office hours with AWS solutions architects
- Special offers from other companies that help startups, including:
 - Chef
 - Cloudability
 - Bitnami
 - Amazon Payments
 - SOASTA
 - Alert Logic
 - CopperEgg...and more!
- [Learn more about AWS Activate](#)



Evo Car Share:

- Free registration*
- 30 free minutes
- [Learn more about EVO](#)

HubSpot

FOR STARTUPS



Hubspot for Startups

- 90% scholarship to Hubspot's Growth Stack Software (CRM, Sales and Marketing); onboarding pricing is now only \$300.
 - Starter Package (starting at \$5/month - average savings: \$1,800)
 - Growth Package (starting at \$80/month - average savings: \$17,000)
- Access to *HubSpot for Startups* Sales & Marketing Office Hours: 20 minute sessions with Marketing and Sales experts; you choose the topic of discussion!
- [Learn more about Hubstart for Startups](#)



IBM Global Entrepreneur Program for Cloud Startups (Bluemix & SoftLayer)

- Up to \$120,000 USD in IBM Cloud Credits
- Access to IBM digital communities for business and development support
- [Learn more about IBM Global Entrepreneur Program for Cloud Startups](#)



IBM Watson

IBM Watson Analytics:

- Free Watson Analytics Professional Edition license (valued at \$12,000CAD/year)
- License active from date of registration for 12 months of activity
- [Learn more about IBM Watson Analytics](#)



MaRS Discovery District Market Intelligence Program *(via Accelerate Okanagan)*

- \$500 market intelligence report pulled from databases like BCC Research, GlobalData, BC Insights, eMarketer Inc., and many more. [See the full list of databases.](#)
- Includes: 3 market intelligence requests completed by the market research team at MaRS; an initial request to MaRS and then up to two follow-up requests for clarification and further questions.
- Eligibility:
 - Must either be in ICT & Entertainment, Health & Life Sciences, or Cleantech & Advanced Materials
 - Must be a Canadian Startup with under \$1M in revenue in the past fiscal year and under \$5M raised in private investments.
- [Learn more about the MaRS Market Intelligence Program](#) *(via Accelerate Okanagan)*



Microsoft BizSpark:

- BizSpark offers all Microsoft development and test software to startups for free, including Azure, Windows, Visual Studio, Office, and SQL Server, over a one-year period
- Access to five (5) [Visual Studio Enterprise with MSDN subscriptions](#)
- Each subscription includes up to \$190 CAD per month in [Microsoft Azure credits for BizSpark members](#) (total estimated value: \$11,400 CAD)
- Each subscription includes access to core Microsoft software with simple per-user licensing, enabling startups to install and use software for their development projects.
 - Windows and Windows Server
 - SQL, SharePoint and Exchange
 - Office Professional Plus
 - Access to four (4) technical support incidents which are available through the Visual Studio subscription.
- *NOTE: Bizspark members may qualify for Bizspark Plus for up to \$120,000 credits*
- [Learn more about Microsoft Bizspark](#)

RED ACADEMY

Red Academy Courses:

- \$250 off Part-Time courses
- \$500 off Full-Time courses
- [Learn more about Red Academy courses](#)

ROGERS[™]

Rogers Share Anything Plan:

- 25% off Rogers Share Anything Plan
- [Learn more about the Share Anything Plan](#)

SendGrid

SendGrid Accelerate Program:

- \$3,000 credits that can be applied to [SendGrid's Pro 300K plan](#), valid for one year
- Send up to 300,000 emails per month
- [Learn more about SendGrid](#)

wavefront[™]

Wavefront Wireless Zones

- 7 device libraries across the country
- 1,000+ devices for mobile testing
- FREE for active program companies (dependent on device availability)
- [Learn more about our Wireless Zones and check inventory](#)

We're constantly updating our partner offerings, so please check back often for new perks. Or better yet, tell us which platforms you'd like to have perks for, and if there is enough demand we will endeavour to add them to our partner perks!